

Richard Brown

DC, LL.M, FRCC, FICC, FBCA, FEAC, FAECC

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Summary Overview

An experienced international leader within the chiropractic profession, Richard is a consultant to the World Federation of Chiropractic (WFC), a not-for-profit organization headquartered in Toronto, Canada. In this role, he holds the position of Secretary-General, and acts as its chief executive officer. He is an international ambassador for the chiropractic profession and is responsible for overseeing governance and developing strategy and policy at the WFC. Prior to joining the WFC, Richard held a number of leadership roles at UK and European level. He retains his license to practice chiropractic in the UK and had a career in private practice which spanned 25 years.

Richard has a Masters' degree in Law (LL.M) and is a highly experienced expert witness in the field of chiropractic, accepting instructions from the UK regulator, legal advisers representing registrants in the UK and Ireland, and the police. He has given oral and written testimony in over 500 clinical negligence cases and over 300 cases involving hearings of the General Chiropractic Council's Investigating and Professional Conduct Committees. He appears regularly in person before the Professional Conduct Committee of the General Chiropractic Council. He has acted as a consultant to a number of national chiropractic organisations, drafting documents including codes of practice, standards of proficiency, and scopes of practice.

In his work with the WFC, a non-state actor in official relations with the World Health Organization, Richard serves as the lead focal point, where he works with a range of WHO departments and represents the organization at high-level meetings and events, including the World Health Assembly. As WFC Secretary-General, he serves as the Chief Executive Officer for the organization, overseeing strategy, policy and organizational governance. He has been responsible for the organisation of multiple global conferences and events and serves as editor-in-chief of the WFC publication, the *Quarterly World Report*.

As an experienced national and international speaker and author, Richard has delivered presentations on professional standards and ethics, medicolegal issues, education, research and contemporary issues affecting the chiropractic profession. He represented the United Kingdom on the technical committee of the European standards body (CEN), which was responsible for producing the first ever European standard for the services of a healthcare profession.

In 2022, Richard was appointed as an Honorary Visiting Professor at AECC University College.

Education

2006 – 2009 Cardiff University (LL.M, Legal Aspects of Medical Practice)
1986 – 1990 AECC University College, Bournemouth, UK (DC)
1984 – 1986 North Devon College, Barnstaple, North Devon
1979 – 1984 South Molton School and Community College, North Devon

Professional Registration

UK: General Chiropractic Council (Reg. No. 00027)
Botswana: Registrant, Allied Health Professions Council of Botswana

Private Practice

1995-2015 Owner and Clinic Director, The Lansdown Clinic, Stroud, Gloucestershire.
2005-2011 Owner and Clinic Director, Hardwicke and Quedgeley Chiropractic Clinic, Gloucestershire.
2009-2011 Owner and Clinical Director, Ledbury Chiropractic Clinic
2004-2005 Consultant Chiropractor, BUPA Hospital, Bristol.
1994-2000 Senior Associate, Clifton Chiropractic Clinic, Bristol
1990-1996 Associate, Sutton Chiropractic Clinic, Surrey

Professional positions held

2022-present Honorary Visiting Professor, AECC University College
2015-present Secretary-General, World Federation of Chiropractic
2015-present Designated Non-State Actor Focal Point, World Health Organization
2019-present Member, Board of Directors, World Spine Care (USA)
2017-present Committee member, European Diploma in Interprofessional Spine Care, Eurospine
2015-present Adviser, International Board of Chiropractic Examiners
2017-present Adviser, Society for the Promotion of Chiropractic Education (UK registered charity)
2012-2021 Founder and Trustee, Chiropractic Research Council (UK registered charity)
2013-2015 Secretary-General, European Chiropractors' Union
2009-2013 President, British Chiropractic Association
2009-2011 Member, General Council, European Chiropractors Union
2011-2013 Secretary, European Chiropractors' Union
2011-2015 Secretary General, European Academy of Chiropractic
2007-2009 Vice President, British Chiropractic Association
2001-2008 Chairman, Professional Standards Committee, British Chiropractic Association
2001-2010 Examiner for the Test of Competence of the General Chiropractic Council
1996-2001 Professional Member, Peer Review Panel, British Chiropractic Association
1998-2014 Approved Trainer, Royal College of Chiropractors Pre-Registration Training Scheme.

Academic experience

2022-present Honorary Visiting Professor, AECC University College
2017-present Faculty member, Eurospine (Diploma in Interprofessional Spine Care)
2015-present Guest lecturer, Canadian Memorial Chiropractic College, Toronto, Canada
2011-2015 Secretary General of the European Academy of Chiropractic
2000-2003 Senior Lecturer, Welsh Institute of Chiropractic, University of South Wales
1999-2001 Academic Board, Anglo-European College of Chiropractic, UK
2006-2011 Independent Member, Board of Governors, Anglo-European College of Chiropractic

Honours and Awards

- Honorary Visiting Professor, AECC University College (2022)
- Fellowship, International College of Chiropractic (2021)
- American Chiropractic Association Chiropractor of the Year (2020)
- Honorary Lifetime Fellow, AECC University College (2017)
- European Chiropractors' Union Honour Award (2015)
- British Chiropractic Association President's Award (2003, 2014)
- British Chiropractic Association Chiropractor of the Year (2004)
- Fellowship of the BCA (2005)

- Fellowship of the European Academy of Chiropractic (2006)
- Fellowship of the Royal College of Chiropractors (2005)

Publications

1. Johnson CD, Green BN, **Brown RA**, Facchinato A, Foster SA, Kaeser MA, Swenson RL, Tunning MJ. *A Brief Review of Chiropractic Educational Programs and Recommendations for Celebrating Education on Chiropractic Day*. J Chiropr Humanit. 2022 Nov 12;29:44-54.
2. Briggs AM, Huckel Schneider C, Slater H, Jordan JE, Parambath S, Young JJ, Sharma S, Kopansky-Giles D, Mishra S, Åkesson K, Ali N, Belton J, Betteridge N, Blyth FM, **Brown RA**, Debere D, Dreinhöfer KE, Finucane L, Foster HE, Gimigliano F, Haldeman S, Haq SA, Horgan B, Jain A, Joshipura M, Kalla AA, Lothe J, Matsuda S, Mobasher A, Mwaniki L, Nordin MC, Pattison M, Reis FJJ, Soriano ER, Tick H, Waddell J, Wiek D, Woolf AD, March L (in press, accepted 12.05.21): Health system strengthening to arrest the global disability burden: *Empirical development of prioritised components for a global strategy for improving musculoskeletal health*. BMJ Global Health
3. Green BN, Johnson CD, **Brown RA**, Korporaal C, Lawson D, Russell E, Fujikawa R. An international stakeholder survey of the role of chiropractic qualifying examinations: *A qualitative analysis*. J Chiropr Educ. 2020 Mar;34(1):15-30.
4. Haldeman S, Nordin M, Tavares P, Mullerpatan R, Kopansky-Giles D, Setlhare V, Chou R, Hurwitz E, Treanor C, Hartvigsen J, Schneider M, Gay R, Moss J, Haldeman J, Gryfe D, Wilkey A, **Brown RA**, Outerbridge G, Eberspaecher S, Carroll L, Engelbrecht R, Graham K, Cashion N, Ince S, Moon E. *Distance Management of Spinal Disorders in the COVID-19 pandemic and beyond: Evidence-based Patient and Clinician Guides from the Global Spine Care Initiative*. JMIR Public Health Surveill. 2021 Jan 19. doi: 10.2196/25484. Epub ahead of print. PMID: 33471778.
5. **Brown RA**. *Prioritizing Rehabilitation*. Canadian Chiropractor 2019 Jul-Aug; 24(5): 14
6. Stochkendahl M, Rezai M, Torres P, Sutton D, Tuchin P, **Brown RA**, Côté P. *The chiropractic workforce: a global review*. Chiropr Man Therap 2019; 27:36
7. Cote P, Sutton D, Nicol R, **Brown R**, Mior S. *The development of a global chiropractic rehabilitation competency framework by the World Federation of Chiropractic*. Chiropr Man Therap 2019 May 29; 27:29
8. **Brown RA**. *Chiropractic as part of the solution to the world crisis in spine-related disability*. J Chiropr Humanit. 2019 Jan 9; 25: 6-9
9. Maiers M, Agaoglu M, **Brown RA**, Cassirer C, Da Silva K, Lystad RP, Mohammed S, Wong JJ. *Chiropractic in global health and wellbeing: a white paper describing the public health agenda of the World Federation of Chiropractic* Chiropractic & Manual Therapies 2018; 26:26
10. **Brown RA**. *Spinal Health: The Backbone of Chiropractic's Identity*. J Chiropr Humanit 2016 Sept 8;23(1):22-28 eCollection 2016 Dec
11. **Brown RA**. *Are the arguments for CAM really legitimate in the context of modern healthcare? A commentary on Newell and Lewith (2016): "Alternative, complementary or orthodox: what is real medicine?"* Eur J Patient Centred Healthcare. 2016 Sept: DOI: 10.5750/ejpch.v4i3.1230
12. **Brown RA**. *Climate change: global challenges for the chiropractic profession* J Can Chiro Assoc 2013; 57(2): 106-110
13. **Brown RA**. *A healthcare system in transformation: making the case for chiropractic* Chiropractic and Manual Therapies 2012 Dec; 20:37
14. **Brown RA**. *After the Storm: What have we learned?* The Chiropractic Report 2011; 26(5)
15. **Brown RA** *What next for chiropractic?* Caffeine AECC student magazine (2011)
16. **Brown RA**. *A Cracking Success? The Impact of Chiropractic Statutory Regulation*. Clin Chiro 2010;13:73-79
17. **Brown RA**. *Towards New Horizons*. The BackCare Journal 2010 January: 36-37
18. **Brown RA**. (2009) Chiropractic. In: Clarke A, Jones A, O'Malley M, McLaren R (eds) *ABC of Spinal Disorders*. BMJ Books: Wiley Blackwell pp46-49
19. **Brown RA**. *A Cracking Success? The Impact of Chiropractic Statutory Regulation* (2009) Cardiff University LL.M Dissertation.
20. **Brown RA**. *Defending chiropractic*. New Scientist. 2009 June; 202(2712): 22-23 Brown RA.

- Chiropractors: clarifying the issues.* BMJ 2009 June; 339: b2782
21. **Brown RA.** *Why the recent portrayal of chiropractic is distorted.* Pulse. 9 June 2009.
 22. **Brown RA.** *Criticising the chiropractors: no competing interests?* BMJ Rapid Responses 2009 July 22.
 23. **Brown RA** *The BCA: An Agenda For Change.* Contact 2009 September; 23(3): 27-29
 24. **Brown RA,** Nilsson N, Breen A. *Polymyalgia Rheumatica: its prevalence and recognition in an elderly female chiropractic patient population.* Eur J Chiropract 1991 Apr; 39(1): 29-36.

Presentations and Lectures

Chiropractic Education Researchers Forum (online, 2023)

Keeping it real: practice relevant education (keynote speaker)

Japanese Society of Chiropractic Science (Tokyo, 2023)

Chiropractic's role in strengthening rehabilitation in health systems

Canadian Memorial Chiropractic College (Toronto, 2023)

Principles and Practice: opportunities in leadership (year 1 lecture)

AECC University College (Bournemouth, 2023)

Future Pathways in Chiropractic: The World Is Your Oyster

WFC ACC Chiropractic Education Conference (St Louis, 2022)

Consistency and the triad of trust: professionalism, patients and partnerships

Cleveland University – Kansas City Conference (Kansas City, 2022)

An EPIC future: the vision, mission and values of the World Federation of Chiropractic

Canadian Chiropractic Association Stakeholder Summit (Montreal, 2022)

Elevating the profession to address the burden of musculoskeletal disease

Universidad Central del Caribe (Puerto Rico, 2022)

Building a mindset for legacy

FIMS World Congress of Sports Medicine (Guadalajara, 2022)

Understanding the contribution of chiropractic in the sporting arena

FIMS World Congress of Sports Medicine (Guadalajara, 2022)

Adding value: why elite athletes are turning to chiropractic care

Chiropractic Association of South Africa (Cape Town, 2022)

Why leaning in matters: leadership in chiropractic

Chiropractic Association of South Africa (Cape Town, 2022)

A mindset for legacy: service, sustainability and success.

Welsh Institute of Chiropractic, University of South Wales (2022)

The importance of informed consent in clinical chiropractic practice

World Congress of Chiropractic Students (2022)

Leadership development in chiropractic: panel discussion

Royal College of Chiropractors (Birmingham, 2022)

Charter Lecture 2022: Perspectives on Informed Consent

Society for the Promotion of Chiropractic Education (London, 2022)

The Global Landscape of Chiropractic Education

Royal College of Chiropractors (virtual, 2021)

A Matter of Consent

EUROSPINE, the Spine Society of Europe (virtual, 2021)

Psychosocial considerations in spine care and rehabilitation in the older patient

AGM World Congress of Chiropractic Students (virtual, 2021)

Navigating Your Future: the 20 Principles of the World Federation of Chiropractic

12th Traditional and Alternative Health Care Conference, Philippines (2020)

Reactor and Keynote message from the World Federation of Chiropractic

Canadian Memorial Chiropractic College (virtual, 2020)

What should be the value proposition for the chiropractic profession?

Chiropractic Educators Research Forum (virtual, 2020)

Keynote address: Chiropractic Education During COVID-19

VI Congress of the Brazilian Chiropractic Association (virtual, 2020)

Why the Future is EPIC

Forward Thinking Chiropractic Alliance, USA (virtual, 2020)

Survival of the Fittest: Thriving in an EPIC Era

American Chiropractic Association Engage 2020 Conference (Washington DC, 2020)

2020 McAndrews Leadership Lecture - EPIC: Our Driver, Our Duty, Our Future

New York Chiropractic College, USA (New York, 2019)

Graduation Address

Canadian Memorial Chiropractic College (Toronto, 2019)

The international status of the chiropractic profession

British Chiropractic Association Annual Conference, (Birmingham, 2019)

Clinical considerations and risk management in cauda equina syndrome

Parker University (Dallas, 2019)

Why the Future is EPIC

Eastern Mediterranean and Middle East Chiropractic Federation (Istanbul 2019)

What it takes to be EPIC

Singapore Chiropractic Association, Singapore (2019)

Ethics and Professional Standards (6 hour programme)

World Congress of Chiropractic Students, Annual Meeting, Brisbane, Australia (2019)

The future of chiropractic education

National Board of Chiropractic Examiners Annual Conference, San Diego, USA (2019)

Chiropractic's Global Status: A World of Opportunity

Northwestern Health Sciences University, Minnesota, USA (2019)

Graduation Address

Northwestern Health Sciences University, Minnesota, USA (2019)

Why the Future is EPIC

University de Quebec à Trois Rivières (2018)

Communicating with Confidence: Why Words Matter in Messaging

Eastern Mediterranean and Middle East Chiropractic Federation, Limassol, Cyprus (2018)

The Ageing Adult: Clinical Considerations in Chiropractic Management

University of Bridgeport, Connecticut, USA (2018)

Global Status of Chiropractic

World Congress of Chiropractic Students, Annual Meeting, San Francisco, USA (2017)

Adjusting to leadership

Canadian Memorial Chiropractic College (2017)

Value proposition: positioning chiropractic for tomorrow's health systems

VI Congress of the Brazilian Chiropractic Association, Florianopolis (2017)

Universal coverage: chiropractic's role in the health of nations

Chiropractic Association of South Africa Annual Congress (2017)

Playing nicely in the sand box: Why integration is critical to chiropractic's future

Northwestern Health Sciences University (2017)

A world of opportunity: chiropractic's role in the health of nations

WFC Biennial Congress, Washington, USA (2017)

Impacting spinal health: why global success is in our hands

Florida Chiropractic Association, Orlando, USA (2017)

Beyond borders: the global status of chiropractic

Palmer College of Chiropractic (Florida Campus), Port Orange, USA (2017)

The WFC: why international perspectives on chiropractic really matter

VI Chiropractic Congress, Brazilian Chiropractic Association, Florianopolis, Brazil (2017)

Universal Health Care: Chiropractic's Role in the Health of Nations

Oxford University, UK (2017)

The indisputable value of evidence-informed care

Chiropractors' Association of Australia Annual Conference, Cairns, Australia (2016)

Respecting the past, embracing the future

Canadian Memorial Chiropractic College, Toronto, Canada (2016)

Value proposition: positioning chiropractic for tomorrow's healthcare systems

Logan University Spring Symposium, Chesterfield, Missouri, USA (2016)

Chiropractic Care for Special Populations

Logan University, Chesterfield, Missouri, USA (2016)

The Global Status of Chiropractic

Masshad Medical University, Iran (2015)
The Chiropractic Profession

Danish Chiropractic Association Annual Conference, Copenhagen (2015)
Chiropractic Worldwide

University of South Wales (2014)
Adjusting to Reality: How To Meet the Challenges of Professional Practice

British Chiropractic Association Spring Conference (2014)
Communication: The Cornerstone of Good Practice

Chiropractic Association of Ireland (2014)
How to Stop the Wheels Coming Off: A Risk Management Seminar for the CAI

World Congress of Chiropractic Students (2013)
Chiropractic's Status in Europe: Why Leadership is in Your Hands

European Chiropractors' Union Convention (2013)
Researchers and Politicians: A Necessary Symbiosis

World Federation of Chiropractic, Biennial Congress, Durban, South Africa (2013)
How important to the profession is philosophy in an era of evidence-based practice?

Canadian Chiropractic Association, Presidents' Meeting, Toronto, Canada (2013)
Climate Change: Global Challenges for the Chiropractic Profession

World Federation of Chiropractic, Education Conference, Perth, Australia (2012)
What should be the focus of chiropractic education and training

Anglo-European College of Chiropractic (2012)
Address to the graduating class of 2012

Ontario Chiropractors Association Annual Conference (2012)
Darwin or Dogma: survival and selection in chiropractic

Canadian Chiropractic Association, President's Summit, Toronto, Canada (2012)
A healthcare system in transformation: making the case for chiropractic

Canadian Memorial Chiropractic College, Toronto, Canada (2012)
Brave new world: why chiropractic needs to distinguish itself in an era of public scrutiny

Anglo-European College of Chiropractic & University of Glamorgan (Year 4, undergraduate BSc) (2011)
Moving forwards

World Federation of Chiropractic Congress (2011) Rio de Janeiro
Prescription rights for chiropractors

European Chiropractors Union Convention, Zurich (2011)
Panel discussion: the future of chiropractic

British Chiropractic Association Spring Conference (2011)
Are you missing a disc?

Chiropractic Association of South Africa Conference (2010)
Biopsychosocial issues in chiropractic practice

European Chiropractors' Union Convention, London (2010)
A Cracking Success – The Impact of Statutory Chiropractic Regulation

British Association of Dental Nurses Annual Conference (2009)
Essential Back Care for Dental Nurses

Berrymans Lace Mawer (Solicitors), London (2008)
Chiropractic for Lawyers

Chiropractic Association of South Africa – Annual Congress (2008)
Professional Standards Issues for Chiropractors (6 hours)

College of Chiropractors (Oxford, Plymouth, Chelmsford, Wales & Bristol faculties) (2006-2008)
Effective Communication in Chiropractic Practice

British Chiropractic Association Spring Conference (2007)
Shades of Yellow – Self preservation in a dangerous world

Capsticks Solicitors, London (2006)
Chiropractic for Lawyers

Singapore Chiropractic Association, Risk Management seminar (2006)
Clinical Risk Management
Dealing with Patient Complaints
An overview of clinical negligence

Effective communication

Practice pitfalls and strategies for success

Stroud, UK (Stroud District Council) (2004)

Back Pain. Effective Treatment Options and Self Help

Bristol, UK (Health and Safety Executive) (2002)

Back Pain in Industry – A Chiropractic Model for Prevention, Treatment and Rehabilitation

Cologne, Germany (German Chiropractic Association) (2004)

Clinical Risk Management in Chiropractic Practice

Effective Communication – A Healthy Approach to Patient Care

Risk Management and Litigation Avoidance

Maintaining Standards in Chiropractic

Cracking Under Pressure – When Chiropractors' Patients Complain

Bournemouth, UK & Glamorgan, UK (BCA PRTS Seminar) (2003)

Keeping Onside With the GCC

Westonbirt, UK (BUPA Back Pain Roadshow; Gloucestershire and Wiltshire PCTs)

Chiropractic Management of Lumbar and Cervical Pain

Forest of Dean, UK (Forest of Dean District Council) (2002)

Display Screen Equipment Regulations – Compliance for a Healthier Workforce

Glasgow, UK (British Chiropractic Association) (2001)

I've Had A Complaint – Get Me Out of Here!

University of Glamorgan (BSc Hons programme) (2000-2003)

Module Lead: Contemporary Topics in Healthcare (various presentations)

Peer review

Richard undertakes work as a peer reviewer for the following journals:

- *Clinical Ethics*
- *Journal of Manipulative and Physiological Therapeutics*
- *Journal of Chiropractic Humanities*

Memberships

International College of Chiropractic (Fellow)

British Chiropractic Association (Fellow)

European Academy of Chiropractic (Fellow)

Royal College of Chiropractors (Fellow)

Eurospine, Spine Society of Europe (Member)

BackCare (Professional Member)

Other professional interests

Richard has a particular interest in professional standards, biopsychosocial models of chiropractic practice and patient-centred, collaborative approaches to care.

In practice, his practice particularly attracted those seeking treatment and management of sports injuries. He was a member of the medical team at the London 2012 Olympic Games, serving as a chiropractor within the Polyclinic at the Athletes Village. In professional practice, he worked with a number of professional football clubs at every tier of English football. He was the chiropractor to a world motorsport team and managed the health and wellbeing of a number of professional UK athletes, including those competing at Olympic and Commonwealth level.

In 2015, Richard served as a volunteer with World Spine Care, an international not-for-profit organization promoting evidence-based, sustainable spine care to underserved communities around the world. In this capacity he provided chiropractic services to urban and remote communities in Botswana.

Other information

Richard is married and splits his time between Toronto, Canada and his UK family home in the Cotswolds. He served for 15 years as a Special Constable with Sussex Police, Avon and Somerset Constabulary and Gloucestershire Constabulary.